

Translation for information only.
Only the French version shall be deemed authentic.

SOCIETE BIC

Limited company. Capital: euro 185,494,856.66
Headquarters: 14 rue Jeanne d'Asnières – Clichy (Hauts-de-Seine) – France
552 008 443 registered in Nanterre, France

JOINT EXTRAORDINARY AND ORDINARY ANNUAL SHAREHOLDERS' MEETING – MAY 11, 2011

RESULTS OF THE VOTE

Quorum: 80,289%

Number of present or represented shareholders (including shareholders having voted by correspondence): 670

For each resolution, the number of votes exercised is 59,758,685, representing 38,330,541 shares (i.e. the above mentioned quorum of 80.289% of the share capital).

RESOLUTIONS	For		Against		Abstention	
	%	Votes	%	Votes	%	Votes
RESOLUTIONS OF THE COMPETENCE OF THE ORDINARY SHAREHOLDERS' MEETING						
1st resolution Approval of the Statutory Accounts for 2010	99.98	59,751,964	0.01	3,305	0.01	3,416
2nd resolution Approval of the Consolidated Financial Statements for 2010	99.98	59,751,634	0.01	3,305	0.01	3,746
3rd resolution Appropriation of Earnings – Dividends	99.99	59,755,075	0.00	14	0.01	3,596
4th resolution Directors' fees	98.49	58,858,632	1.50	896,320	0.01	3,733
5th resolution Authorization given to the Board of Directors to undertake operations with regards to the shares of the Company	99.89	59,698,648	0.10	56,943	0.01	3,094
6th resolution Reappointment of Mr. François Bich as Director of the Board	99.14	59,243,194	0.86	513,112	0.00	2,379
7th resolution Reappointment of Mrs. Marie-Pauline Chandon-Moët as Director of the Board	98.88	59,087,307	1.12	669,073	0.00	2,305

RESOLUTIONS	Pour		Contre		Abstention	
	%	Votes	%	Votes	%	Votes
8th resolution Reappointment of Mr. Frédéric Rostand as Director of the Board	99.70	59,582,865	0.29	172,323	0.01	3,497
9th resolution Renewal of the mandate of the company DELOITTE & ASSOCIES as Statutory Auditor	99.98	59,751,081	0.01	3,709	0.01	3,895
10th resolution Renewal of the mandate of the company BEAS as Alternate Auditor	99.25	59,314,221	0.74	440,721	0.01	3,743
11th resolution Renewal of the mandate of the company GRANT THORNTON as Statutory Auditor	99.82	59,651,230	0.17	103,635	0.01	3,820
12th resolution Renewal of the mandate of the company IGEC as Alternate Auditor	99.42	59,413,855	0.57	341,035	0.01	3,795
RESOLUTIONS OF THE COMPETENCE OF THE EXTRAORDINARY SHAREHOLDERS' MEETING						
13th resolution Delegation given to the Board of Directors to reduce the share capital by cancellation of shares acquired in compliance with Article L. 225-209 of the Commercial Code	99.98	59,743,792	0.02	12,182	0.00	2,711
14th resolution Modification of Article 14 "Chairman, Chief Executive Officer and Executive Vice-Presidents" of the Articles of Incorporation (age limit set at 70 years old)	88.99	53,179,449	11.01	6,576,821	0.00	2,415
RESOLUTIONS OF THE COMPETENCE OF THE ORDINARY AND EXTRAORDINARY SHAREHOLDERS' MEETING						
15th resolution Proxies to perform formalities	100.00	59,755,797	0.00	14	0.00	2,874