

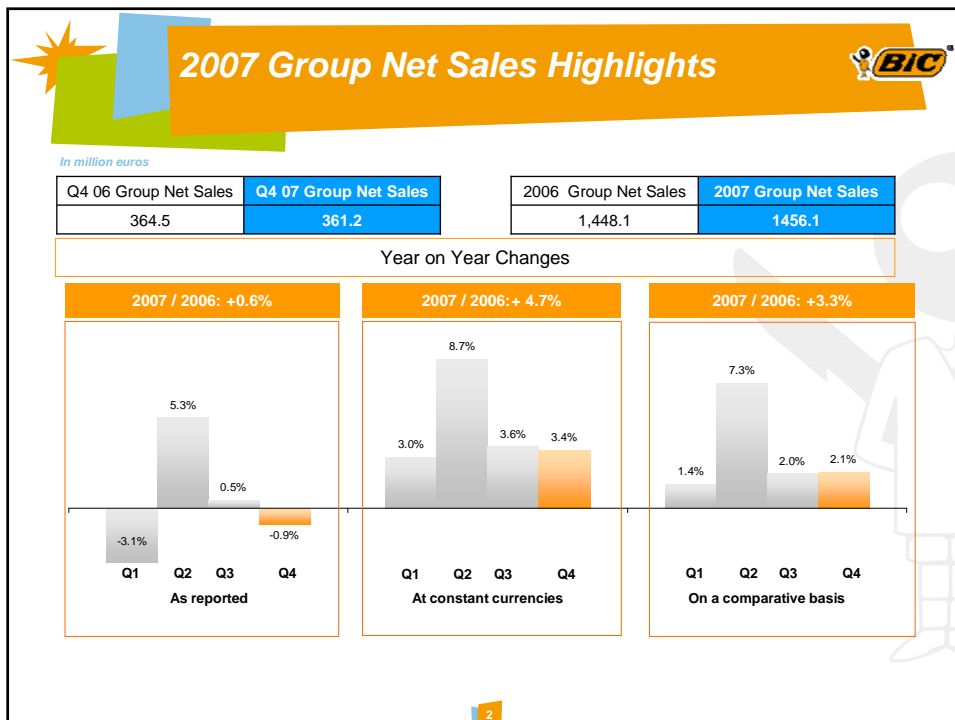
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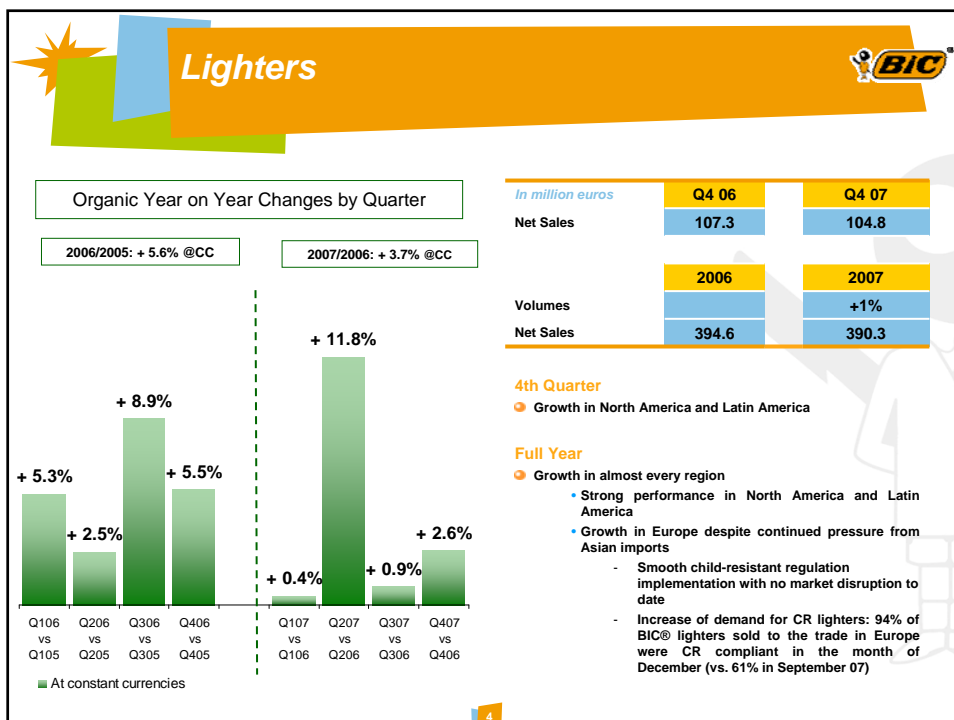
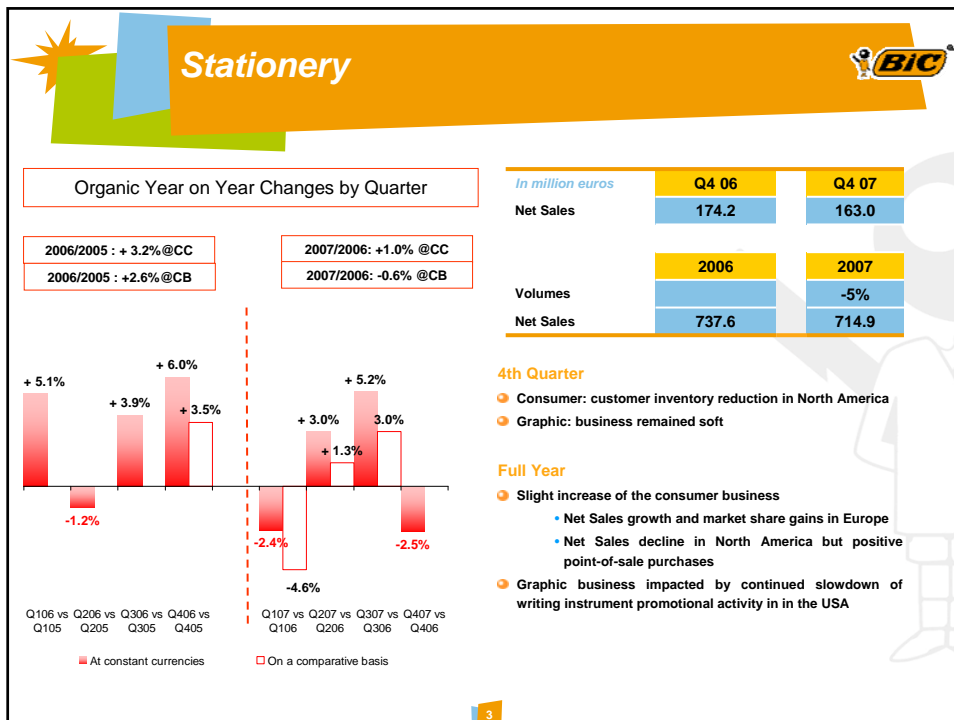
Q4 & FY 2007 Net Sales

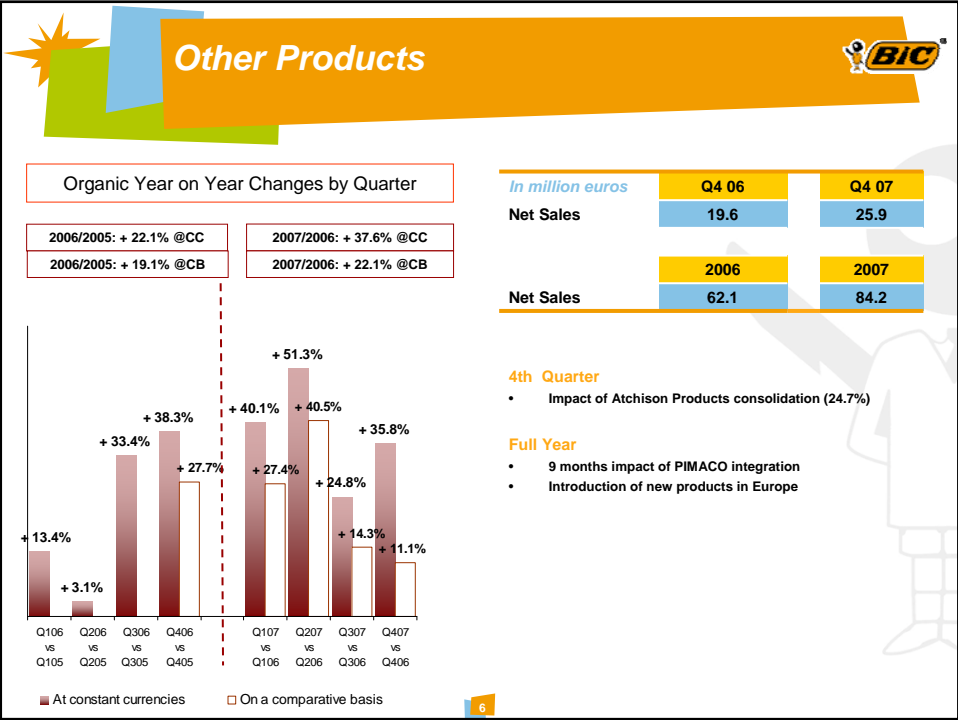
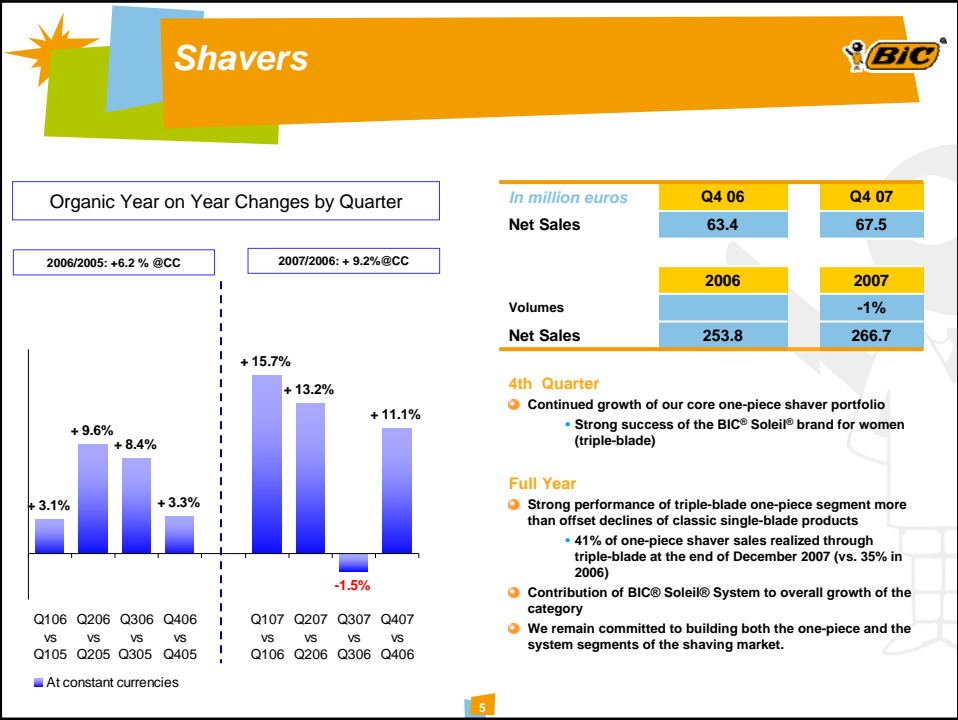



January 16, 2008

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Conclusion 

Total Net Sales: 1,456.1 million euros

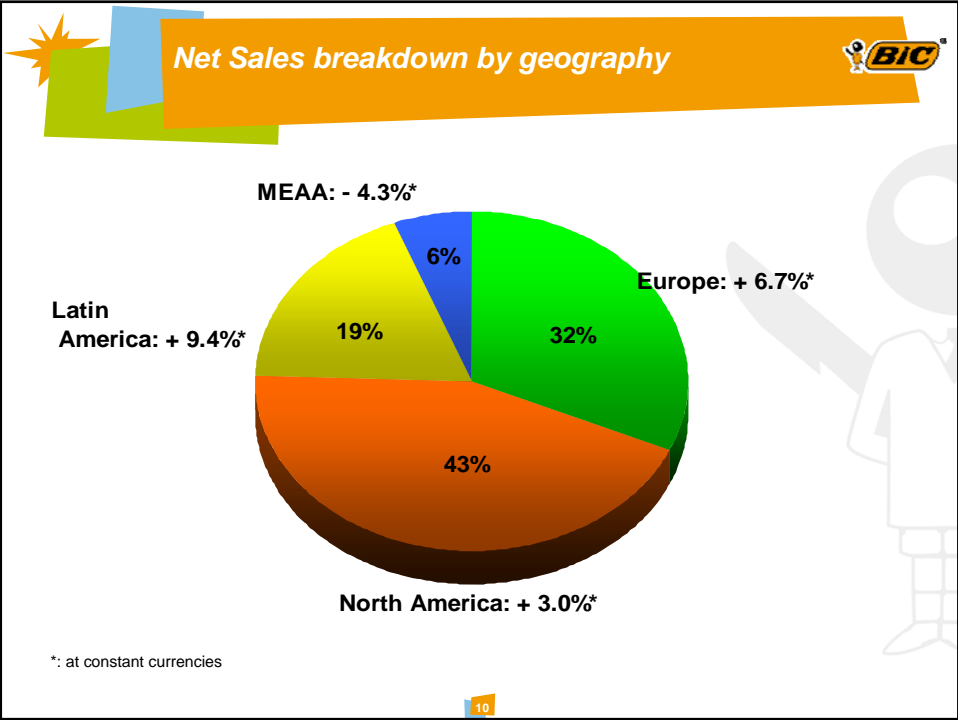
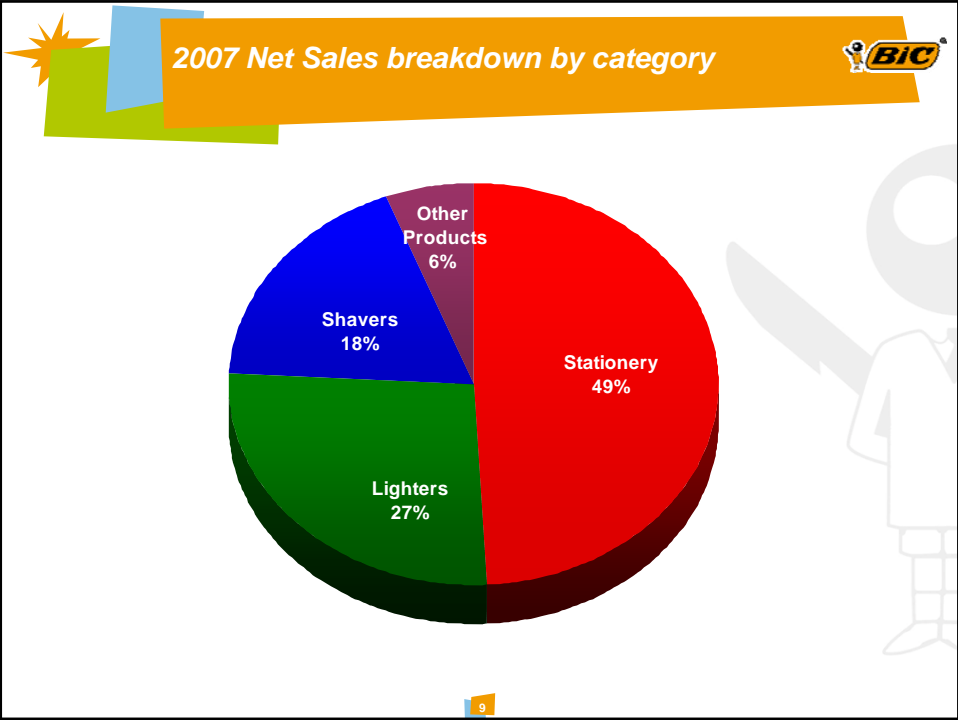
Stationery in 2007	Consumer	<ul style="list-style-type: none"> Customer inventory reductions in North America but positive consumer point-of-sale purchases Market share gains in Europe
	Graphic	<ul style="list-style-type: none"> Continued slowdown of writing instrument promotional activity in the USA
Lighter in 2007	<ul style="list-style-type: none"> Growth in almost every region (Europe, North America and Latin America) Smooth transition to child-resistant regulation in Europe 	
Shaver in 2007	<ul style="list-style-type: none"> Continued outstanding performance of our one-piece triple-blade portfolio with BIC® Soleil® BIC Soleil System contribution to the overall strong growth of the category We remain committed to building both the one-piece and the system segments of the shaving market. 	

2007 normalized IFO margin expected to be approximately 17.4%

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Appendix 

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Miscellaneous 


- **2007 Share buyback program:**
 - Number of shares bought: 794 342
 - Total amount in euros: 39.9 millions
- **Capital evolution**
 - Shares cancelled on December 11th, 2007: 551,342
 - Authorized share capital at the end of December 2007: 49,377,399 shares
 - Voting rights: 77,235,358
 - Voting rights excluding shares without voting rights: 76,663,813

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2008 Agenda 

Full Year 2007 results	February 27 th	BIC headquarters in Clichy Webcast
1 st Quarter 2008 results	April, 23 rd	Conference Call
2007 AGM	May, 21 st	BIC headquarters in Clichy
1 st Half 2008 results	August, 6 th	Conference Call
3 rd Quarter 2008 results	October, 22 nd	Conference Call

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Disclaimer 

This document contains forward-looking statements. Although BIC believes its expectations are based on reasonable assumptions, these statements are subject to numerous risks and uncertainties.

A description of the risks borne by BIC appears in section "Risks and Opportunities" of BIC "Reference Document" filed with the French financial markets authority (AMF) on April 4th, 2007

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Q4 & FY 2007 Net Sales

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