



SOCIÉTÉ BIC's Annual Shareholders' Meeting

Full year net sales growth target of approximately 4% on a comparative basis¹ confirmed

May, 29 2006 - SOCIÉTÉ BIC's Annual Shareholders' Meeting was held Wednesday, May 24, 2006, in Clichy (92), and was chaired by Bruno Bich, Chairman of the Board.

All of the resolutions tabled for the Annual Shareholders' Meeting were approved. Among the resolutions approved were the following:

- The financial statements for full year 2005;
- A net dividend amount of 1.15 euro per share, up 27.8% compared to the previous fiscal year², will be distributed beginning June 1, 2006;
- Reappointment as Directors of the Board for a 3 year duration: Mr. François Bich, Mrs. Marie-Henriette Poinot, Mr. Olivier Poupart-Lafarge, Mr. Antoine Treuille, Mrs. Marie-Pauline Chandon-Moet and Mr. Frédéric Rostand;
- Appointment of Société M.B.D. (Bich family holding company) as a Director of the Board, represented by Edouard Bich, its Managing Director;
- Authorization given to the Board of Directors to undertake operations with regards to shares of the Company (share buy backs and cancellations).

Mario Guevara, Chief Executive Officer, said: *"In 2005, we delivered net sales growth of 6.5% on a comparative basis and continued to gain market share and grow our three core categories in very competitive and mature markets. Despite rising material costs, we improved our IFO margin to 17.5% and reached a record level of Group net income of nearly 157 million euro. For 2006, we confirm our full year net sales growth target of approximately 4% on comparative basis."*

In addition, Bruno Bich, Chairman of the Board, made a point underlining the importance of innovation in BIC's strategy: *"BIC's Vision consists of offering simple products, inventive and reliable, for everyone, everywhere, every time. It is essential to demonstrate ingenuity to invent the future."*

Calendar

1st Half 2006 net sales will be released on July 20, 2006.

1st Half 2006 results will be released on September 6, 2006.

¹ Comparative basis means at constant perimeter and constant currencies.

² Excluding special dividend of 1.00 euro per share paid for fiscal year 2004.

Press release BIC GROUP



About BIC

BIC is a world leader in stationery, lighters and shavers. For more than 50 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2005, BIC recorded net sales of 1,381 million euro under IFRS. The Company is listed in the Eurolist Euronext Paris, the SBF120 and CAC Mid 100 indexes. BIC is also part of the FTSE4 Good Europe Index of Ethical Companies and of the ASPI Eurozone.



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