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***JOINT EXTRAORDINARY AND ORDINARY SHAREHOLDERS' MEETING
AND BOARD OF DIRECTORS HELD ON MAY 18, 2016***

- ***DIVIDEND***
 - *payment of 3.40 euros ordinary dividend per share*
 - *payment of 2.50 euros exceptional dividend per share*
- ***REUNIFICATION OF THE FUNCTIONS OF CHAIRMAN AND OF CHIEF EXECUTIVE OFFICER***

The SOCIÉTÉ BIC Joint Extraordinary and Ordinary Annual Shareholders' Meeting was held on Wednesday, May 18, 2016 in Clichy (92) and was chaired by Mr. Bruno Bich, Chairman of the Board.

It approved the payment, from June 1st, 2016, of an ordinary dividend amount of 3.40 euros per share, up 19.3% compared to the last year dividend, an exceptional dividend amount of 2.50 euros per share and all the proposed resolutions, among them:

- the financial statements for the full year 2015;
- authorizations given to the Board of Directors to undertake operations with regards to shares of the Company (share buybacks and cancellations);
- the reappointment of Mr. Bruno Bich, Mr. Mario Guevara and Mrs. Elizabeth Bastoni as Directors of the Board;
- the compensation elements for the fiscal year 2015 of Mr. Bruno Bich, Mr. Mario Guevara, Mr. François Bich and Mrs. Marie-Aimée Bich-Dufour;
- delegation of authority to be given to the Board of Directors to increase the share capital;
- authorization to be given to the Board of Directors to grant options to subscribe for and/or purchase shares of the company to employees and officers;
- Modification of Article 14 of the articles of incorporation – Determination of the age limit of the Chairman, the Chief Executive Officer and the Executive Vice-Presidents at 72 years.

During the meeting, Bruno Bich, Chairman of the Board and Mario Guevara, Chief Executive Officer commented on BIC Group 2015 results and presented 2016 outlook.

The Board of Directors, held after the Shareholders' meeting, took the following decisions:

- Reunification of the functions of Chairman and of Chief Executive Officer and nomination of Bruno Bich as Chairman and Chief Executive Officer, effective on 1st June 2016 ;
- Nomination of Pierre Vareille as Vice Chairman Lead Director;
- Nomination of two new Executive Vice-Presidents, effective on 1st June 2016: Gonzalve Bich and Jim DiPietro.

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For more information, please consult the corporate website: www.bicworld.com

2016 AGENDA (ALL DATES TO BE CONFIRMED)

2 nd Quarter and 1 st Half 2016 results	4 August 2016	Conference call
3 rd Quarter 2016 results	26 October 2016	Conference call

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2015, BIC recorded Net Sales of 2,241.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.

