



**REPORT OF THE JOINT EXTRAORDINARY AND ORDINARY
SHAREHOLDERS' MEETING HELD ON MAY 14, 2014
PAYMENT OF 2.60 EUROS ORDINARY DIVIDEND PER SHARE**

The SOCIÉTÉ BIC Joint Extraordinary and Ordinary Annual Shareholders' Meeting was held on Wednesday, May 14, 2014 in Clichy (92) and was chaired by Mr. Bruno Bich, Chairman of the Board.

It approved the payment, from May 28, 2014, of an ordinary dividend amount of 2.60 euros per share, up 1.6% compared to the last year dividend, and all the proposed resolutions, among them:

- the financial statements for the full year 2013 ;
- authorizations given to the Board of Directors to undertake operations with regards to shares of the Company (share buy backs and cancellations) ;
- the reappointment of Mr. François Bich, Mrs. Marie-Pauline Chandon-Moët and Mr. Frédéric Rostand as Directors of the Board ;
- the compensation elements for the fiscal year 2013 of Mr. Bruno Bich, Mr. Mario Guevara, Mr. François Bich and Mrs. Marie-Aimée Bich-Dufour ;
- the renewal of the delegations given to the Board of Directors to increase the share capital;
- Modification of article 8 bis "crossing thresholds" of the articles of incorporation.

During the meeting, Bruno Bich, Chairman of the Board and Mario Guevara, Chief Executive Officer commented on BIC Group 2013 results and presented 2014 outlook.

Bruno Bich, Chairman of the Board, said: *"We finish the year with a strong Q4 showing an increase in both net sales and operating margin and the full year 2013 was a good year for BIC combining market share gains in most geographies, solid organic sales growth for our consumer categories and strong cash generation. This performance was accomplished thanks to BIC employees' day-to-day commitment to offer customers and consumers high-quality innovative products at the right price. Our Q1 2014 results showed a solid start to the year, reflecting good organic growth and the positive impact of the consolidation of Cello Pens into our Consumer Business, along with the recovery in BIC Graphic Net Sales."*

* *
*

Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian sophie.palliez@bicworld.com

Katy Bettach-Montecatine katy.bettach@bicworld.com

Press: +33 1 53 70 74 21

Priscille Reneaume preneaume@image7.fr

Isabelle de Segonzac isegonzac@image7.fr

For more information, please consult the corporate web site: www.bicworld.com

2014 Agenda (all dates to be confirmed)

2 nd Quarter and 1 st Half 2014 results	31 July 2014	Conference call
3 rd Quarter 2014 results	22 October 2014	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2013, BIC recorded Net Sales of 1,887.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: CDP Climate Performance Leadership Index (CPLI), Carbon Disclosure Leadership Index (CDLI), CDP Supplier Climate Performance Leadership Index (SCPLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Excellence, STOXX Global ESG Leaders and Gaia Index.

