



**ANNUAL JOINT SHAREHOLDERS' MEETING (ORDINARY AND EXTRAORDINARY)
6 MAY 2015
DOCUMENTS' AVAILABILITY**

The Shareholders of SOCIETE BIC are invited to participate to the Joint Extraordinary and Ordinary Annual Shareholders' Meeting that will take place on Wednesday, May 6, 2015 at 9:30 a.m at the registered office of the company - 14 rue Jeanne d'Asnières, 92110 Clichy.

Meeting announcement published in the March 18, 2015 issue of the BALO (Bulletin des Annonces Légales Obligatoires) includes in particular the agenda and the draft resolutions. This announcement is available on the internet website of the company (www.bicworld.com – headline Shareholders - meetings).

Other documents and information related to this Annual Meeting will be available under the conditions provided by laws and regulations in force. The documents mentioned in Article R. 225-73 of the French Commercial Code will be available on the Company's website bicworld.com (headline Shareholders – Meeting).

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For more information, please consult the corporate web site: www.bicworld.com

2015 Agenda (all dates to be confirmed)

2015 AGM	06 May 2015	Meeting – BIC Headquarters
2 nd Quarter and 1st Half 2015 results	30 July 2015	Conference call
3 rd Quarter 2015 results	21 October 2015	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2014, BIC recorded Net Sales of 1,979.1 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index. For more information, please visit BIC corporate web site: www.bicworld.com

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