



**ANNUAL JOINT SHAREHOLDERS' MEETING (ORDINARY AND
EXTRAORDINARY) 14 MAY 2014
DOCUMENTS' AVAILABILITY**

The Shareholders of SOCIETE BIC are invited to participate to the Joint Extraordinary and Ordinary Annual Shareholders' Meeting that will take place on Wednesday, May 14, 2014 at 9:30 a.m at the registered office of the company - 14 rue Jeanne d'Asnières, 92110 Clichy.

Meeting announcement published in the March 26, 2014 issue of the BALO (Bulletin des Annonces Légales Obligatoires) includes in particular the agenda and the draft resolutions. This announcement is available on the internet website of the company (www.bicworld.com – headline Shareholders - meetings).

Other documents and information related to this Annual Meeting will be available under the conditions provided by laws and regulations in force

Contacts

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For more information, please consult the corporate web site: www.bicworld.com

2014 Agenda (all dates to be confirmed)

2013 AGM	14 May 2014	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2014 results	31 July 2014	Conference call
3 rd Quarter 2014 results	22 October 2014	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2013, BIC recorded Net Sales of 1,887.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: CDP Climate Performance Leadership Index (CPLI), Carbon Disclosure Leadership Index (CDLI), CDP Supplier Climate Performance Leadership Index (SCPLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Excellence, STOXX Global ESG Leaders and Gaia Index.

