

PRESS RELEASE

A partnership between BIC Group and the *Institut National d'Histoire de l'Art* (INHA): display artists' letters and autographs:

On 22 June 2010, BIC Group and the INHA announced a partnership to display letters and autographs from artists whose work was preserved at the INHA Library in the Jacques Doucet collections (Paris, France).

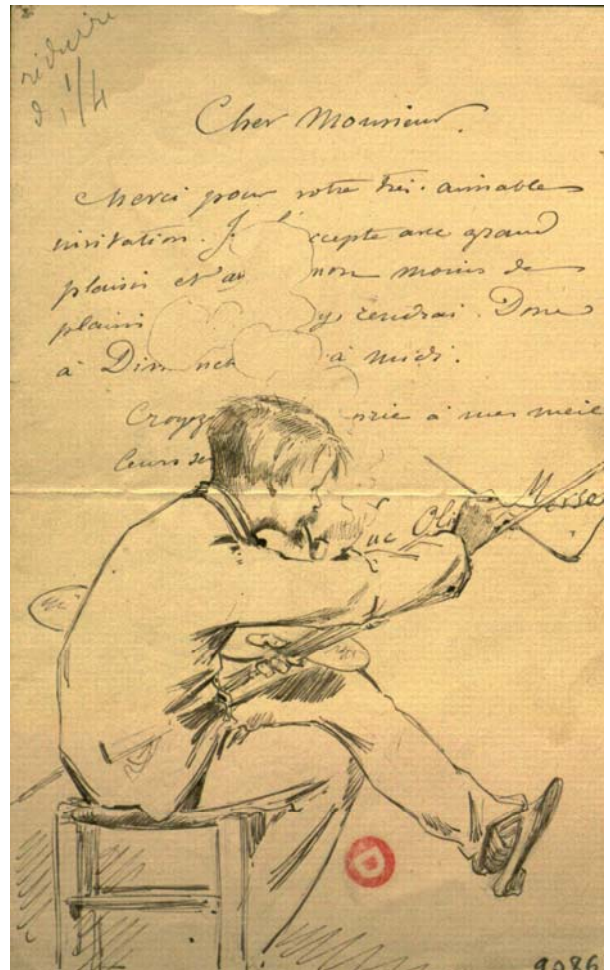
In total, 40 boxes of letters and autographs from artists and people involved in the world of art are being scanned and catalogued, including autographs from Poussin, Mansart, Quentin de La Tour, Fragonard, Houdon, David, Canova, Ingres, Delacroix, Corot, Baltard, Viollet-le-Duc, Carpeaux, Pissarro, Manet, Bartholdi, Monet, Rodin, Gauguin, Bourdelle, Signac, Matisse, etc.

This initiative, which is governed by the partnership, associations and foundations law of August 1, 2003, enhances the visibility of some rare and little known pieces of the national heritage and will make them available to a large public.

These documents will be available on the INHA website (www.inha.fr) and on the BIC website (www.bicworld.com) from January 2011.

Letter from painter Luc-Olivier Merson (1846-1920)
© INHA Library - Jacques Doucet collections.

22 June 2010



About INHA

The mission of the Institut National d'Histoire de l'Art, a French public corporation set up in 2001, is to carry out scientific activity and to contribute to international scientific cooperation in the history of art, archaeology and cultural heritage. It conducts research, provides training, and spreads knowledge.

About BIC

BIC is a world leader in stationery, lighters and shavers. For more than 50 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2009, BIC recorded net sales of 1,562.7 million euros. The Company is listed on "Euronext Paris", the SBF120 and CAC Mid 100 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone and Ethibel Excellence Europe.

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