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ANNUAL SHAREHOLDERS’ MEETING OF MAY 10, 2017

DOCUMENTS’ AVAILABILITY

The Shareholders of SOCIETE BIC are invited to participate to the Combined Extraordinary and Ordinary Shareholders’ Meeting that will take place on Wednesday, 10 May 2017 at 9:30 am at the registered office of the company - 14 rue Jeanne d’Asnières, 92110 Clichy, France.

The notice of meeting, including the agenda and the draft resolutions, has been published on 22 March 2017 in the BALO (*Bulletin des Annonces Légales Obligatoires*). This notice, as well as the Board of Directors’ report on the draft resolutions contained in the 2016 Registration Document, are now available on the Company’s website (www.bicworld.com – under Investors / Shareholders - AGM).

Other documents and information related to this Annual Shareholders’ Meeting will be available in accordance with the conditions specified by the applicable regulations.

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For more information, please consult the corporate website: www.bicworld.com

2017 AGENDA (ALL DATES TO BE CONFIRMED)

First quarter 2017 results	26 April 2017	Conference call
2017 AGM	10 May 2017	Meeting – BIC Headquarters
Second quarter 2017 results	03 August 2017	Conference call
Third quarter 2017 results	25 October 2017	Conference call

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on “Euronext Paris” and is part of the SBF120, CAC Mid 60 and Family Business indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP’s Climate A List, CDP’s Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

