

DISCLOSURE OF TRADING IN OWN SHARES FOR MARCH 2018

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for March 2018:

Date	Number of shares	Average weighted price in €	Amount in €
20/03/2018	21 000	77,5887	1 629 362,70
21/03/2018	24 000	78,6779	1 888 269,60
22/03/2018	20 000	78,1852	1 563 704,00
23/03/2018	100 000	78,0000	7 800 000,00
TOTAL	165 000	78,0687	12 881 336,30

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For more information, please consult the corporate website: www.bicworld.com

2018 AGENDA (ALL DATES TO BE CONFIRMED)

First Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters
First Half 2018 results	1 st August 2018	Conference call
Third Quarter 2018 results	24 October 2018	Conference call

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2017, BIC recorded Net Sales of 2,041.4 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.

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