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***ANNUAL COMBINED EXTRAORDINARY AND ORDINARY SHAREHOLDERS' MEETING
AND BOARD OF DIRECTORS HELD ON MAY 10, 2017
PAYMENT OF 3.45 EUROS ORDINARY DIVIDEND PER SHARE***

The Annual Combined Extraordinary and Ordinary Shareholders' Meeting was held on Wednesday, May 10, 2017 in Clichy (92) under the chairmanship of Mr. Bruno Bich, Chairman of the Board and Chief Executive Officer.

The Shareholders' Meeting approved the payment, from May 24, 2017, of an ordinary dividend amount of 3.45 euros per share, up 1.5% compared to the last year ordinary dividend, and all the proposed resolutions, among them:

- the financial statements for the full year 2016;
- the authorizations given to the Board of Directors to undertake operations with regards to the shares of the Company (share buyback and cancellations);
- the renewal of Mr. François Bich and Mrs. Marie-Pauline Chandon-Moët as Directors;
- the appointment of Mrs. Candace Matthews as a new Director;
- the renewal of the mandate of the Statutory and Alternate Auditors;
- the compensation elements for the fiscal year 2016 of Mr. Bruno Bich, Mr. Mario Guevara, Mr. François Bich, Mr. Gonzalve Bich, Mr. James DiPietro and Mrs. Marie-Aimée Bich-Dufour;
- the compensation policy of the Chairman, Chief Executive Officer and Executive Vice-Presidents;
- the insertion in the Articles of Incorporation of an Article 10 bis "Director(s) representing the employees".

RENEWAL OF MR. FRANÇOIS BICH AS DIRECTOR



In the BIC Group since March 1, 1969, François Bich, age 68, has been a Director since September 30, 1977.

He has been Executive Vice-President of SOCIÉTÉ BIC from December 15, 1988 to February 29, 2016.

He has been General Manager for the Lighters category of the BIC Group and Chairman of the company Société du Briquet Jetable 75 from its creation in 1975 until February 29, 2016.

RENEWAL OF MRS. MARIE-PAULINE CHANDON-MOËT AS DIRECTOR



Marie-Pauline Chandon-Moët, age 50, has been a Director of the Board of SOCIÉTÉ BIC since May 28, 2003.

She is President of Ferrand SAS. She was European real estate projects Manager for BIC Group until December 31, 2010. Before this, she successively held, since 1991, the positions of Sales Administration Assistant, Sales Administration Manager (France then Europe), as well as Supply Chain Manager for Europe.

Marie-Pauline Chandon-Moët has a Bachelor of Science degree from Northeastern University in Boston (U.S.A.).

APPOINTMENT OF MRS. CANDACE MATTHEWS AS A NEW DIRECTOR



Since November 2014, Candace Matthews, age 58, has been Region President, Americas, Amway. She was recruited by Alticor, the parent company of Amway, in December of 2007, as Chief Marketing Officer.

Prior to joining Amway, she was Executive President from 2001 to 2007 of Soft Sheen-Carson (L'Oréal Group).

Before that, she held different positions in Marketing at General Mills, Procter & Gamble, Bausch & Lomb and in Management at Novartis and The Coca-Cola Company, in the United States.

Candace Matthews has a Bachelor of Science degree from Carnegie Mellon University in Pittsburg, Pennsylvania (U.S.A.) and an MBA in Marketing from Stanford University Graduate School of Business in Palo Alto, California (U.S.A.).

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For more information, please consult the corporate website: www.bicworld.com

2017 AGENDA (ALL DATES TO BE CONFIRMED)

2 nd Quarter and 1 st Half 2017 results	3 August 2017	Conference call
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3 rd Quarter 2017 results	25 October 2017	Conference call
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ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120, CAC Mid 60 and Family Business indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

