



**DISCLOSURE OF TRADING IN OWN SHARES
FOR AUGUST 2017**

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for August 2017:

Date	Number of shares	Average weighted price in €	Amount in €
08/08/2017	17 000	100,5626	1 709 564,20
09/08/2017	13 933	101,4020	1 412 834,07
10/08/2017	12 400	101,5920	1 259 740,80
14/08/2017	2 000	103,0541	206 108,20
15/08/2017	3 000	102,0999	306 299,70
16/08/2017	1 021	102,0603	104 203,57
17/08/2017	3 480	101,9066	354 634,97
18/08/2017	10 000	100,6439	1 006 439,00
21/08/2017	8 000	100,0213	800 170,40
22/08/2017	3 500	100,6858	352 400,30
23/08/2017	3 788	100,3495	380 123,91
24/08/2017	5 000	100,3898	501 949,00
25/08/2017	2 500	100,0976	250 244,00
28/08/2017	2 700	99,9346	269 823,42
29/08/2017	7 000	99,8080	698 656,00
30/08/2017	4 000	100,0759	400 303,60
31/08/2017	3 000	100,2617	300 785,10
TOTAL	102 322	100,8022	10 314 280,23

Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian
sophie.palliez@bicworld.com

Katy Bettach
Katy.bettach@bicworld.com

Press Contact:

Priscille Reneaume: +33 1 53 70 74 70
preneaume@image7.fr

2017 - 2018 Agenda (all dates to be confirmed)

3 rd Quarter 2017 results	25 October 2017	Conference call
Full Year 2017 results	14 February 2018	Meeting – BIC Headquarters
1 st Quarter 2018 results	25 April 2018	Conference call
2018 AGM	16 May 2018	Meeting – BIC Headquarters

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication and thanks to everyday efforts and investments, BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2016, BIC recorded Net Sales of 2,025.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

For more information, please visit BIC corporate web site: www.bicworld.com

Follow us on



Twitter [@BicGroup](https://twitter.com/BicGroup), Instagram [@Bic_group](https://www.instagram.com/Bic_group), LinkedIn [BIC](https://www.linkedin.com/company/BIC) and YouTube [BIC Group Official](https://www.youtube.com/BICGroupOfficial)

