



Disclosure Of Trading In Own Shares For January 2021

CLICHY – February 05, 2021

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for January 2021 :

- No transactions for January 2021.

ABOUT BIC

BIC is a world leader in stationery, lighters, and shavers. For more than 75 years, the Company has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands and is a trademark registered worldwide. Today, BIC products are sold in more than 160 countries around the world and feature iconic brands such as Cello[®], Conté[®], BIC Flex[™], Lucky Stationery, Made For YOU[™], Soleil[®], Tipp-Ex[®], Wite-Out[®] and more. In 2019, BIC Net Sales were 1,949.4 million euros. The Company is listed on "Euronext Paris," is part of the SBF120 and CAC Mid 60 indexes and is recognized for its commitment to sustainable development and education. It received an A- Leadership score from CDP. For more, visit www.bicworld.com or follow us on [LinkedIn](#), [Instagram](#), [Twitter](#), or [YouTube](#).

Sophie Palliez-Capian – V.P., Corporate Stakeholder Engagement	
Investor Relations	Press
Sophie Palliez-Capian + 33 6 87 89 33 51 sophie.palliez@bicworld.com	Albane de La Tour d'Artaise + 33 7 85 88 19 48 Albane.DeLaTourDArtaise@bicworld.com
Michele Ventura +33 1 45 19 52 98 michele.ventura@bicworld.com	Isabelle de Segonzac : + 33 6 89 87 61 39 isegonzac@image7.fr

2021 AGENDA – ALL DATES TO BE CONFIRMED

Full-Year 2020 Results	17 February 2021	Conference call and Webcast
Q1 2021 Results	28 April 2021	Conference call
2021 AGM	19 May 2021	Meeting
H1 2021 Results	29 July 2021	Conference call
Q3 2021 Results	28 October 2021	Conference call