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DISCLOSURE OF TRADING IN OWN SHARES FOR MARCH 2019

In compliance with general regulation on share buy-backs, SOCIÉTÉ BIC declares below the transactions made on its own shares for March 2019 :

Date	Number of shares	Average weighted price in €	Amount in €
01/03/2019	10 000	82,8835	828 835,00
01/03/2019	25 000	83,0500	2 076 250,00
01/03/2019	18 178	83,0250	1 509 228,45
04/03/2019	10 000	82,2357	822 357,00
04/03/2019	25 000	81,9020	2 047 550,00
05/03/2019	5 000	82,1000	410 500,00
12/03/2019	2 714	82,2500	223 226,50
12/03/2019	30 516	81,9000	2 499 260,40
TOTAL	126 408	82,4094	10 417 207,35

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For more information, please consult the corporate website: www.bicworld.com

2019 AGENDA

First Quarter 2019 results	25 April 2019	Conference call
2019 AGM	22 May 2019	Meeting – BIC Headquarters
First Half 2019 results	31 July 2019	Conference call
First Quarter 2019 results	23 October 2019	Conference call

ABOUT BIC

BIC is a world leader in stationery, lighters and shavers. For more than 70 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication BIC has become one of the most recognized brands and is a trademark registered worldwide for identifying BIC products which are sold in more than 160 countries around the world. In 2018, BIC Net Sales were 1,949.8 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP A list and CDP



“Supplier Engagement rating Leader board”, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, FTSE4Good indexes, Ethibel Pioneer and Ethibel Excellence Investment Registers, Ethibel Sustainability Index (ESI) Excellence Europe, Stoxx Global ESG Leaders Index.