

FACTSHEET

WHO IS BIC ?

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world.

In 2016, BIC realized 86% of its sales in Consumer Goods (through its Stationery, Lighter, Shaver and Other Consumer Products categories) and 14% in the Advertising and Promotional industry.



17,362
Employees



27
Factories on 5 continents

The Company is listed on "Euronext Paris" and is part of the SBF120, CAC Mid 60 and Family Business indexes. BIC is also part of the following Socially Responsible Investment indexes: CDP's Climate A List, CDP's Supplier Climate A List, CDP Supplier Engagement Leader Board, FTSE4Good indexes, Ethibel Sustainability Index (ESI) Excellence Europe, Euronext Vigeo – Eurozone 120, Euronext Vigeo – Europe 120, Stoxx Global ESG Leaders Index.

BOARD OF DIRECTORS



6 meetings
in 2016

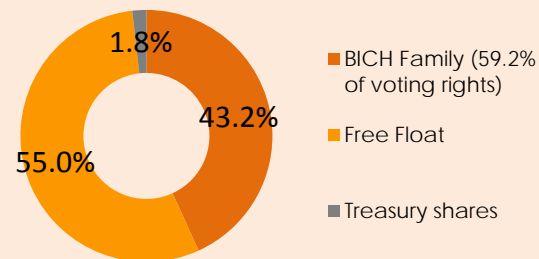
40% of
independent
members

95% rate of
attendance in 2016

Bruno Bich Chairman And Chief Executive Officer	Pierre Vareille⁽ⁱ⁾ Vice Chairman Lead Director	François Bich Director	Elizabeth Bastoni⁽ⁱ⁾ Director	Marie-Pauline Chandon-Moët Director
John Glen ⁽ⁱ⁾ Director	Mario Guevara Director	Marie- Henriette Poinsot Director	Candace Matthews⁽ⁱ⁾ Director	Edouard Bich Director Representative of MBD

(i): independent.

Share capital breakdown December 2016



WE OFFER SIMPLE,
INVENTIVE AND RELIABLE
CHOICES FOR
EVERYONE,
EVERYWHERE,
EVERY TIME

2016 RESULTS AS PUBLISHED



N°2
Worldwide



N°1
Worldwide



N°2
In Europe and
the USA⁽³⁾

Net sales
2,025.8 M€

12% of net sales
through new
products⁽¹⁾

Normalized⁽²⁾
Income from
Operations
409.1 M€

NIFO** margin
20.2%

Earnings per share
(Group share)
€5.32

Free cash flow
119.8 M€

Net cash
222.2 M€

Ordinary dividend ⁽⁴⁾
€3.45 per share

(1) A product is considered as new during the year of its launch and the three following years.

(2) Normalized: excluding exceptional items.

(3) One-piece shaver.

(4) Payable from May 24, 2017 subject to approval at the AGM of May 10, 2017.

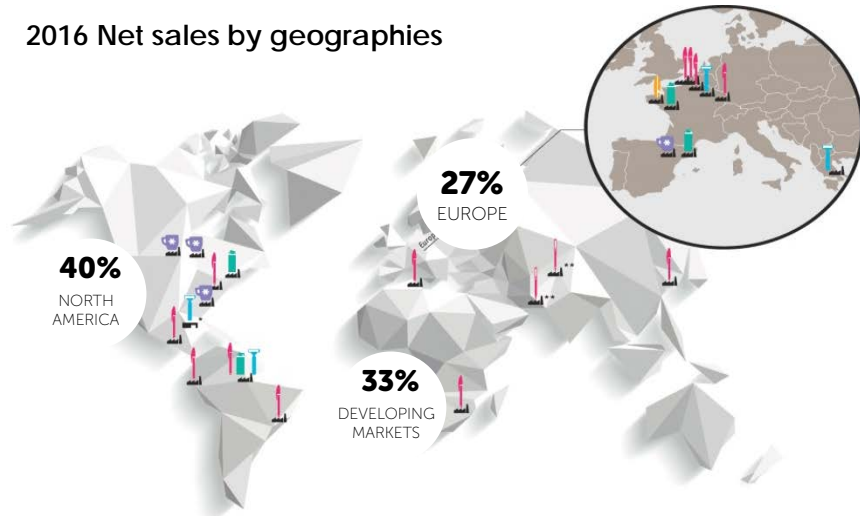
LEADERSHIP TEAM

Bruno Bich Chairman and CEO	Gonzalve Bich Chief Operating Officer	Jim DiPietro Chief Financial Officer	Marie-Aimée Bich- Dufour Sustainable Development
Benoit Marotte Stationery	François Clément- Grandcourt Lighters	Thomas Brette Shavers	Edgar Hernandez Promotional products
Billy Salha Europe – Asia – Pacific	Chris Mills North America	Ricardo Ibarra Latin America	Peter Van Den Broeck Middle-East – Africa - India
Ed Dougherty Strategic Advisor	Edouard Maruani Legal	Alison James Human resources	Laurent Serano Information System



A WORLDWIDE MANUFACTURING FOOTPRINT

2016 Net sales by geographies



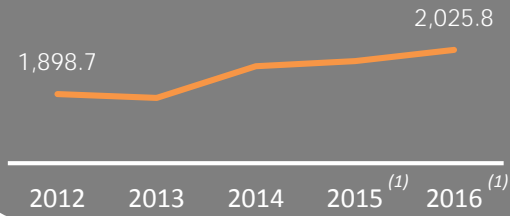
90% of Group net sales are manufactured in BIC owned factories

A FORMALIZED AND MEASURED ENVIRONMENTAL, SOCIAL AND SOCIETAL COMMITMENT



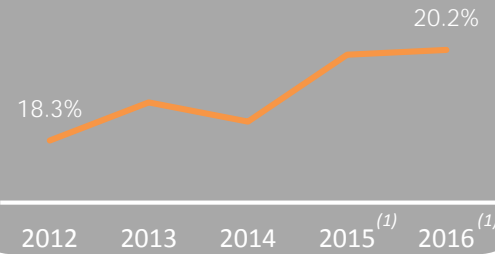
- > **innovate** in order to continually reduce the environmental footprint of all products
- > **improve** the environmental performance of BIC's factories
- > **be a committed** employer by upholding the Group's values, ensuring safety in the workplace and employability for all
- > **ensure respect** for Human Rights in the workplace and expand Environmental, Social and Governance practices

Net sales evolution (in M€)

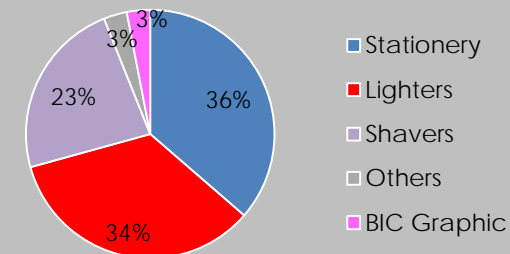


NIFO margin evolution (in %)

Average NIFO margin: 19.0%

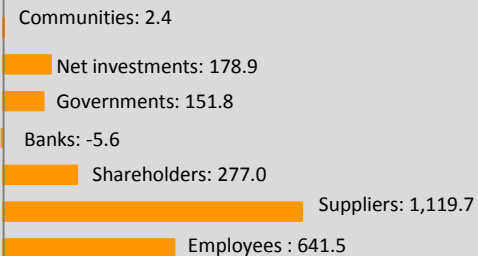


2016 net sales breakdown⁽¹⁾



Distribution to Stakeholders in 2016

(in million euros)



2016 RESULTS

Group key financial indicators

Results (EUR million)	2012	2013	2014	2015 ¹	2016 ¹
Net Sales	1,898.7	1,887.8	1,979.1	1,993.4	2,025.8
Income from Operations (IFO)	365.0	339.2	369.3	424.4	403.4
IFO margin	19.2%	19.5%	18.7%	21.3%	19.9%
NIFO ²	368.3	344.2	370.0	419.4	409.1
NIFO ² margin	19.4%	18.2%	18.7%	21.0%	20.2%
Net income Group Share	259.6	241.5	262.1	325.1	249.7
Capital expenditures	125	107	112	121	181
Free cash flow	186.7	167.5	194.4	203.6	119.8
Net cash position	(334.5)	(196.7)	(320.2)	(448.0)	(222.2)
Earning per share Group Share	5.48	5.13	5.57	6.89	5.32
Dividend per share	2.56	2.60	2.85	5.90 ³	3.45
Payout ratio	46%	51%	51%	49%	65%

^{1/} 2015 and 2016 results exclude BIC Graphic North America and Asia sourcing

^{2/} Normalized IFO: excluding exceptional items

^{3/} Of which exceptional dividend: 2.50 EUR

Q1 2017 RESULTS

(in million EUR)	Q1 2016	Q1 2017	Change	Change @CC
Net sales	469.3	469.2	+0.0%	-4.1%
NIFO ⁽¹⁾	81.4	81.3	-0.1%	-
NIFO ⁽¹⁾ margin	17.3%	17.3%	-	-
Net income Group Share	51.0	49.7	-2.7%	-
EPS Group Share (in Euros)	1.08	1.06	-1.9%	-

⁽¹⁾ Normalized IFO: excluding exceptional items.

